

# SPEAKER \* TRAINER \* ACTIVATOR



## TONY LUCERO The "ACTIVATOR"

[www.tonylucero.com](http://www.tonylucero.com)

c: (619) 344-7409

e: [tony@tonylucero.com](mailto:tony@tonylucero.com)

"He captivates an audience like no other and it's no wonder he is nicknamed **Mojo!**"  
Duane Jordan  
CNNCT



Tony's Podcast

### Activation Goes Beyond Motivation

#### Waking up and turning it ON!

The last few years there has been a disconnect from top to the bottom of businesses. The human spirit has been deeply affected as engagement and the quality of work is in question. The team needs to be activated not just temporarily motivated.

#### Developing Leaders

Tony has worked with experts in leadership for the last 25 years. He teaches what the best of the best do. Dive deep into the mind and the heart of a true leader and build a team and community that is not just good...but great!

#### Culture is KING!

What did it take Tony to create over 350 million in sales? Is your company needing a culture renovation? Culture at the roots can create a billion dollar movement. Tony is sharing the strategy and sequence it took to scale to a 2 billion dollar company.

- \*Keynote Speaking Live/Virtual
- \*Virtual sales management
- \*Culture Workshops
- \*Individual and group coaching

### Who Is Tony?

Tony is a master "Enter-Trainer." While working with Fortune 500 Companies, Leadership expert John C. Maxwell, non profits, schools/universities, direct sales organizations and small businesses, he has created message and sequence that gets results. He has produced over 350 million dollars in direct sales world wide his 35 years in the direct to consumer industry.

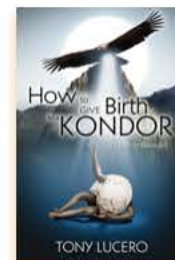
As a world renowned comedy hypnotist he understands how the mind works and how to deliver messages with profound results in a way that people never forget.

Creating energy and engagement is what sets Tony apart. The new era in speaker connection is here and Tony is pioneering the next wave of engagement.



#### Author "How To Give Birth To A Kondor"

*A Guide to Discovery*



### CUSTOM SERVICES

#### 1 hour workshop

Many topics from leadership, culture, empowerment, sales psychology and more!

#### Keynote address

Your challenge is Tony's solution. Custom message specific to your needs. 30 to 90 min

#### Half day seminar

Sales mastery. Understanding frequency in the workplace. Belief building, culture and more!

#### Full day seminar

Activation through hands on topics in a wide variety of relevant subjects based on your needs.